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TO BUSINESS, LEGAL EDITORS

PRESS RELEASE

**LAWSUIT ALLEGES
ILLEGAL DEBT COLLECTION PRACTICES
BY NORTH SHORE AGENCY, INC.**

*Casey Joy , On Behalf of herself and All Others Similarly Situated,
vs. North Shore Agency, Inc.*

Case No. 8:CV-00769-T-17EAJ

TAMPA, FL., May 03, 2007/PRNewswire/-- The law firm of James, Hoyer, Newcomer, and Smiljanich, P.A. has filed a class action lawsuit on behalf of a Clearwater, Florida woman against North Shore Agency, Inc. of Westbury, Long Island, New York. The lawsuit alleges North Shore Agency, Inc. uses illegal debt collection practices. The suit was filed in Tampa, Florida on May 03, 2007. North Shore Agency, Inc. is a subsidiary of Outsourcing Solutions Inc. North Shore Agency, Inc. claims on its Web site that the company is one of the nation's largest billing and collection letters companies, and specializes in the creation, production, printing, preparation and mailing of billing, collection and direct response marketing letters throughout the U.S. and Canada. The Web site also claims North Shore Agency, Inc. mails hundreds of millions of invoices, reminder notices, order verifications and collection letters each year.

Class action plaintiff Casey Joy alleges in the lawsuit that North Shore Agency's collection practices violate the Federal Fair Debt Collection Practices Act and Florida's Consumer Collection Practices Act.

It is further alleged in the complaint that North Shore Agency, Inc. mass mailed threatening debt collection letters to intimidate consumers into paying non-existent debts.

The Better Business Bureau of New York found North Shore Agency Inc. has a "pattern of complaints" and has not corrected the underlying reason for the complaints.

The class action plaintiff is a resident of Florida who seeks to represent all persons nationwide who were victimized by the illegal debt collection practices used by North Shore Agency, Inc.

Jesse Ray, an attorney with James, Hoyer, Newcomer & Smiljanich, P.A., a Tampa firm that frequently represents victims of corporate fraud, stated: "We have received hundreds of complaints from consumers around the country regarding North Shore Agency's collection

practices.” It appears North Shore Agency’s collection letters are an effort to coerce consumers into paying for magazine subscriptions they do not want. The lawsuit alleges North Shore Agency, Inc. is sending collection letters to consumers who do not owe this money. Further, these collection letters fail to notify customers how to challenge the validity of the debt as required by law.

/ CONTACT: Investigator Rob North or Attorney Jesse Ray of James, Hoyer, Newcomer & Smiljanich, P.A., by phone at 813-286-4100 or by e-mail at rnorth@jameshoyer.com or jray@jameshoyer.com.